



Here is what's new in our February 2019 Edition:

Layperson's Guide:

Best Hearing Aid Brands In 2019: The world of hearing healthcare can be overwhelming. There are so many different brands, and so many different retail outlets to choose from. What do I choose? What are the best? Understand, there is no single best aid. Rather it is what is best for you. Please CLICK on the following link: [Laypersons' Guide](#)

How To Select The Best Hearing Aid – 6 Considerations:

Dr. Cliff Olson Au.D. lists six things you need to know before selecting a hearing aid. Please CLICK on the following link: [Laypersons' Guide](#)

Guidance Articles:

Sound Advice About Buying A Hearing Aid: This article provides good advice on how to go about buying a hearing aid that will match your overall needs. Please CLICK on the following link: [Guidance Articles](#)

Consumer Reports Hearing Aid Buying Guide Detailed Review: Dr. Cliff Olson Au.D. walks us through the Consumer Reports article on hearing aids. Please CLICK on the following link: [Guidance Articles](#)

Current Research:

Check Out This Hearing Aid Matching Engine: Looking to understand the available hearing aid features? Check out Hearing Tracker's hearing aid matching engine. This survey engine asks questions important to your hearing loss and lifestyle. What are the needs/features important to you? It then recommends an aid and explains why. Please CLICK on the following link: [Current Research](#)

Survey On The Cost Of Hearing Aids: In a survey, 2000+ consumers were asked about the price of their hearing aids. Please CLICK on the following link: [Current Research](#)

Points Of View:

Hearing Loss Threatens Mind, Life and Limb: Poor hearing is not just an annoying inconvenience. Now a growing body of research is linking untreated hearing loss to several costly ills, and the time has come for hearing protection and treatment of hearing loss to be taken much more seriously. Please CLICK on the following link: [Points Of View](#)

How It All Works!:

How Hearing Aids Work – Why They Help And How They Keep Getting Better!: This video gives a graphic explanation of the technology used in today's hearing aids and how that technology keeps getting better! Please CLICK on the following link: [How It All Works!](#)

Advocacy Help:

Everybody Needs Somebody: As a New Year's resolution, everyone with hearing loss should speak up and ask for hearing access whenever it is necessary. When providers hear from us regularly, we will become visible. They will then understand there are many people in the USA who want and need hearing access. Please CLICK on the following link: [Advocacy Help](#)

Some Quick Statistics About Hearing: These statistics have been supplied by the National Institute on Deafness and Other Communication Disorders (NIDCD). Please CLICK on the following link: [Advocacy Help](#)

My Story:

Suhana's Story: Suhana identifies as a person who is hard of hearing since birth, and also has quite the story in terms of her own hearing.

Please CLICK on the following link: [My Story](#)